

12th Asian Congress of Nutrition

(12th ACN 2015)



Sponsorship Opportunities

Organized by
Japan Society of Nutrition and Food Science (JSNFS)
Science Council of Japan (SCJ)

Under the Auspices of
Federation of Asian Nutrition Societies

Greeting



The 12th Asian Congress of Nutrition (ACN) will be held in Yokohama, Kanagawa Prefecture, over five days from Thursday, May 14 to Monday, May 18, 2015.

The ACN is an international congress held every four years by the Federation of Asian Nutrition Societies (FANS). The first ACN was held in Hyderabad, India, in 1971, and the FANS now has 18 member countries. Through the holding of the ACN bringing together specialists in nutrition and food sciences from all over the world, the FANS aims to promote the development of society, improvement of the quality of life, and resolution of problems relating to nutrition and food in Asia, and to contribute to health and welfare in the region. This will be the second time the ACN will be held in Japan, 28 years after the 5th ACN held in Osaka in 1987.

The Japan Society of Nutrition and Food Science (JSNFS) was established in 1947 to enable specialists in this field to deal with nutritional deficiency in Japan following its defeat in the war. With a history spanning 65 years, the JSNFS now has about 4,500 members. Through close links with the field of medicine, it has cultivated and developed a new academic field bringing together nutrition and food science. As a result, it can be said to have made a significant academic contribution to the promotion of healthy longevity in Japan and to the development of the food industry that supports it.

With the changing social environment, the subjects of research in this field are changing, diversifying, and deepening as they have come to embrace themes such as excessive nutritional intake, lifestyle-related diseases, and deterioration of health through aging. The further development of this research is anticipated, and the results of research by members of the JSNFS on topics ranging from nutritional deficiency to excessive nutritional intake can be expected to contribute greatly to the promotion of health and welfare, particularly in the Asian region. From this perspective, international cooperation is an important activity of the JSNFS. The 12th ACN to be held in 2015 (ACN 2015) will serve as a comprehensive survey of the results of Japanese research on nutrition and food science. It is essential for the JSNFS to promote strong cooperation not only with the Science Council of Japan, but also with industrial and business circles. Based on a firm organizational structure for cooperation, we hope that, together with specialists from Asia and the rest of the world, mid-level and young researchers in the JSNFS and related academic societies will play as active a part as veteran researchers in this international congress.

For ACN 2015, we have made provisions for five categories of package sponsors —Platinum, Gold, Silver, Bronze, and Corporate Sponsor—and for joint seminars, individual item sponsors, and exhibition booths. The congress will provide a golden opportunity for companies and related organizations to promote their products and services. I very much hope you will take this opportunity to participate in ACN 2015.

I hope you will appreciate the significance and importance of ACN 2015 for the further promotion of health and development of society throughout the world. To ensure the success of the congress, I sincerely request your cooperation and support.

Teruo Miyazawa
Chair, Organizing Committee of 12th ACN
Professor, Tohoku University

Outline of Congress



Name of Congress	12th Asian Congress of Nutrition (12th ACN 2015)						
Dates	May 14 (Thu) – May 18 (Mon), 2015						
Venue	Pacifico Yokohama (1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan)						
Organized by	Japan Society of Nutrition and Food Science (JSNFS) Science Council of Japan (SCJ)						
Under the Auspices of	Federation of Asian Nutrition Societies (FANS)						
Congress Theme	Nutrition and Food for Longevity: For the Well-Being of All						
Topics	<ul style="list-style-type: none"> ▶Basic Nutrition <ul style="list-style-type: none"> · Nutritional Biochemistry (Carbohydrates, Lipids, Proteins and Amino Acids, Vitamins, Minerals, Others) · Nutritional Physiology (Energy Metabolism, Immune Function, Cognition and Nutrition, Nutrition and Aging, Nutrigenomics, Others) · Food Science (Functional Foods, Food Technology, Supplementation and Fortification, Others) ▶Applied Nutrition <ul style="list-style-type: none"> · Clinical Nutrition (NCDs/Chronic Diseases, Obesity & Weight Management, Diabetes, Cardiovascular Diseases, Cancer, PEM/Malnutrition, Others) · Nutritional Epidemiology (Diet/Nutritional Assessment, Double Burden of Malnutrition, Maternal and Child Nutrition, NCDs and Nutrition, Nutrition and Aging, Diet and Lifestyle, Others) · Nutrition Education/Community Nutrition (Nutrition Education, Community Nutrition Action, Food Service and Management, Healthy Food Environment, Health Promotion and Nutrition, Others) · Public Health Nutrition (Health and Nutrition Policy, Scaling-up Nutrition, Food and Nutrition Security, Health Disparities and Nutrition, Disaster and Nutrition, Others) 						
Outline	<p>Sessions: Plenary Lecture, Symposium, Workshop, Poster Session, Luncheon Seminar, Public Seminar</p> <p>Social Events: Welcome Party, Congress Dinner, Educational Tour Exhibition</p>						
Official Language	English						
Expected Participating Countries	Bangladesh, China, India, Indonesia, Iran, Japan, Korea, Lebanon, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Viet Nam, Hong Kong, Mongolia, Australia, Laos, New Zealand, Belgium, United Kingdom, Denmark, Germany, Finland, France, Italy, Norway, Netherlands, Russia, Spain, Sweden, Switzerland, Morocco, United States, Canada, Mexico, Argentina, Brazil						
Expected Number of Participants	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Foreign</td> <td style="width: 50%;">1,000</td> </tr> <tr> <td>Domestic</td> <td>3,000</td> </tr> <tr> <td>Total</td> <td>4,000</td> </tr> </table>	Foreign	1,000	Domestic	3,000	Total	4,000
Foreign	1,000						
Domestic	3,000						
Total	4,000						
Congress Website	http://acn2015.org/						



Package Sponsorship

Sponsorship can be selected from Platinum, Gold, Silver, Bronze, or Congress partner.

The package sponsor is given the rights to extensively expose its corporate name, logo and advertisements on the ACN 2015 website and in brochures as well as PR rights as an official sponsor. Sponsorship fees and corresponding privileges are listed below.

Category	Platinum	Gold	Silver	Bronze	Congress partner
Fee	JPY10,000,000	JPY5,000,000	JPY3,000,000	JPY1,000,000	JPY500,000
Luncheon seminar	1 session	1 session	1 session	-	-
Exhibition booth	54m ² *Space only	27m ² *Space only	9m ² *Space only	2 booths (3.24m ²)	1 booth (1.62m ²)
Corporate name printed on congress materials	●	●	●	●	●
Corporate logo displayed on Congress website and linked to your corporate website	●	●	●	●	●
Congress bag contents	●	●	-	-	-
Invitation to ACN 2015	Up to 10 persons	Up to 5 persons	Up to 3 persons	1 person	-
PR rights as an ACN 2015 sponsor	●	●	●	●	●

Seminars, Symposiums, and Advertising



Item	Details				
<p>Corporate Seminars</p>	<p>Luncheon Seminar/Evening Seminar Theater-style 230-280 seats: JPY 600,000 Theater-style 120-140 seats: JPY 400,000</p> <p>▪ Room and machinery fee only. Actual cost of speakers and meals NOT included.</p> <p>1. What's included to the sponsor's fee? A) Room rental and standard equipment (Conference loudspeaker system / Air Conditioning / Lectern / Stage / Chairs / Tables / Cleanings etc.) B) AV Equipment(1 Screen, 1 Projector, 1 Laptop PC, 1 Laser pointer) C) Waiting room rental</p> <p>2. What is NOT included to the sponsor's fee? A) Lunch / Light Meal Catering for seminar participants B) Operation Staff / Hall Assistance C) Honorarium / Transportation Expense D) Other technical equipment(Audio Recording, Video Recording) E) Signage F) Printing Material G) Simultaneous Interpretation</p>				
<p>Sponsored Symposiums / Workshops</p>	<p>Fee: JPY500,000 [Benefit] Sponsoring session will be acknowledged in the final program alongside the session information as "Sponsored Symposium by Name of Sponsoring Company" [Program] • The sponsoring company for the symposia may select speakers and topics. • Programs are subject to approval by the scientific committee of the Congress. Fee includes room rental, standard audio/visual equipment. In addition to the sponsorship fee, sponsor must cover all speakers' expenses including registration fees, accommodation and travel expenses if necessary.</p>				
<p>Program Advertising (A4 size)</p>	Position		Fee	Color	Number of companies
Inside front cover		1 page	JPY180,000	Color or B/W	1
Inside back cover		1 page	JPY160,000	Color or B/W	1
Inside page		1 page	JPY80,000	B/W	Open-ended
Inside page		Half page	JPY40,000	B/W	Open-ended
Next to inside back cover		1 page	JPY100,000	B/W	1



Other Sponsorship Items

Sponsoring items can be tailored to suit your company's objectives

Please feel free to contact the Sponsorship & Exhibition Sales person to discuss your need.

Item	Details
Congress Bag	Corporate name printed on the congress bag and distributed to all participants.
Lanyard	ID card and strap with the company name and logo on them will be distributed to all participants.

Inquiries on sponsorship:

Japan Society of Nutrition and Food Science

TEL:+81-3-6902-0072 FAX:+81-3-6902-0073 E-mail: eishokujimu@jsnfs.or.jp



12th Asian Congress of Nutrition (12th ACN 2015) Sponsorship Application Form

Date: / / /

Company Name			
Contact Person			
Section			
TEL		FAX	
E-mail			
Address			

Supportive Items			Amount
<input type="checkbox"/>	Platinum Sponsor		¥10,000,000
<input type="checkbox"/>	Gold Sponsor		¥5,000,000
<input type="checkbox"/>	Silver Sponsor		¥3,000,000
<input type="checkbox"/>	Bronze Sponsor		¥1,000,000
<input type="checkbox"/>	Congress Partner		¥500,000
<input type="checkbox"/>	Luncheon Seminar (Theatre style 280-230 seats) <input type="checkbox"/> May 15 <input type="checkbox"/> May 16 <input type="checkbox"/> May 17		¥600,000
<input type="checkbox"/>	Luncheon Seminar (Theatre style 140-120 seats) <input type="checkbox"/> May 15 <input type="checkbox"/> May 16 <input type="checkbox"/> May 17		¥400,000
<input type="checkbox"/>	Evening Seminar (Theatre style 280-230 seats) on May 15		¥600,000
<input type="checkbox"/>	Evening Seminar (Theatre style 140-120 seats) on May 15		¥400,000
<input type="checkbox"/>	Sponsored Symposia * Please fill-out the attached form for the program approval		¥500,000
Program Advertisement			
<input type="checkbox"/>	Inside front cover	1 page	¥180,000
<input type="checkbox"/>	Inside back cover	1 page	¥160,000
<input type="checkbox"/>	Inside page	1 page	¥80,000
<input type="checkbox"/>	Inside page	Half page	¥40,000
<input type="checkbox"/>	Next to inside back cover	1 page	¥100,000
<input type="checkbox"/>	Congress Bag (Name Tag)	* Please contact us for more details	
<input type="checkbox"/>	Lanyard	* Please contact us for more details.	
TOTAL			¥

Send to:

Japan Society of Nutrition and Food Science

TEL:+81-3-6902-0072 FAX:+81-3-6902-0073 E-mail: eishokujimu@jsnfs.or.jp